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AREUMDAMDA

Metaverse, Museum, Picture book.

A healing space of consolation, reflection, and discovery with picture books

Welcome!

This is Areumdamda, a world where you can meet your own picture book. "Areumdamda" is a picture book museum located on a virtual island embracing nature. Its appearance, which gradually builds up or expands the flowing and elegant curves, well-expresses the idea of Areumdamda, which generously embraces even reckless imagination.

Take a seat under the natural light that comes through the wide, round window. Sit comfortably or lie on your back and lean, in a fabric sofa, in the middle of a spacious gallery, in a corner of a bookstore with carpet. Then open the carefully selected picture book.

In "Areumdamda", a story that you thought was just imaginary unfolds before your eyes. How about making a new story with the characters that come to life? Sometimes it's good to take a leisurely look at just one picture. Discover beauty in it. You will feel a sense of relaxation and a feeling of warmth.

"Areumdamda" embodies the world of picture books that is impossible in reality. You can find everything from classic picture books from around the world that have been loved for a long time to 3D stereoscopic picture books. You can easily connect to the picture book artist's social media account and create a meeting between users. High-quality lectures and experience events are held throughout the island. It will be a time for you to grow into a better you.

A picture book museum that connects the virtual and the real.

I hope you enjoy it now in "Areumdamda".



Museum

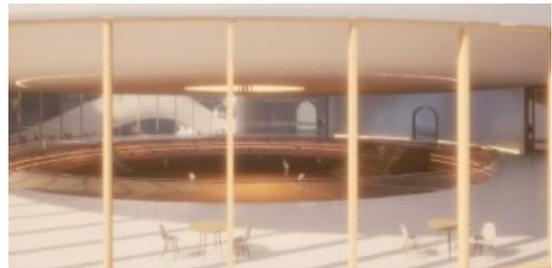
Main Gallery

It is the first space you see when you enter Areumdamda, the Picture Book Museum. It introduces picture books by categorizing them into new publications, topics, domestic and foreign, etc. For a great place to relax or have a meeting, there are sofas and an observation deck.



Classic Picture Book Gallery

It is a space created for children with a height of 0.5 storeys in a circle shape. Classic picture books that are consistently loved regardless of the times are arranged. In the center, various sculptures are displayed, and children's games and small events are held. You can enjoy classical music that goes well with classic picture books.



Contemporary Picture Book Gallery

It is a gallery featuring stair-type exhibitions and reading seats. Contemporary picture books which can discover literary and aesthetic values not only for children but also for all ages are on display. You can also read picture books that are out of the conventional framework, such as picture books without text and 3D stereo-copic picture books.



Picture Book Store

This is a bookstore that connects you to the counter for ordering real picture books when you select the picture books on display. There is also a shop where you can purchase goods and art products related to picture books.



Animation Theater

It is a space where various animations are screened, from popular short animations to international award-winning films. You can watch special content animations that are streamed for a limited time, and exclusive original animations that can only be found in Areumdamda.



Special Exhibition Hall

It is a space open to the sky with a hemispherical structure. Various events such as music, plays and games are held. It is a space where you can freely communicate while enjoying . the changes of time and seasons.



Exhibition 1F

This is a small exhibition hall located on the first floor. It is a space to display original paintings of artists or publishers collaborating with Areumdamda. It is meaningful to introduce to visitors a painting that should be illuminated as a work of art.



Exhibition 2F

It is the largest exhibition hall in Areumdamda, the Picture Book Museum. It is a place where you can plan and implement various large-scale events by separating or connecting the 2nd and 2.5th floors. It is used as a space for adults and children to appreciate and enjoy pictures with stories together and create a common culture.



Space

House

It is your own space that appears first when you connect to Areumdamda. It serves as a medium for you to move to Areumdamda, the Picture Book Museum. It is possible to record and manage contents rented or purchased at the Picture Book Museum, and to change the interior to your liking.



Areumdamda World

Outside the Picture Book Museum, Areumdamda World is full of colorful experience events and wonderful adventures. Not only programs with characters in picture books, but also application contents beyond imagination are prepared.



Join us

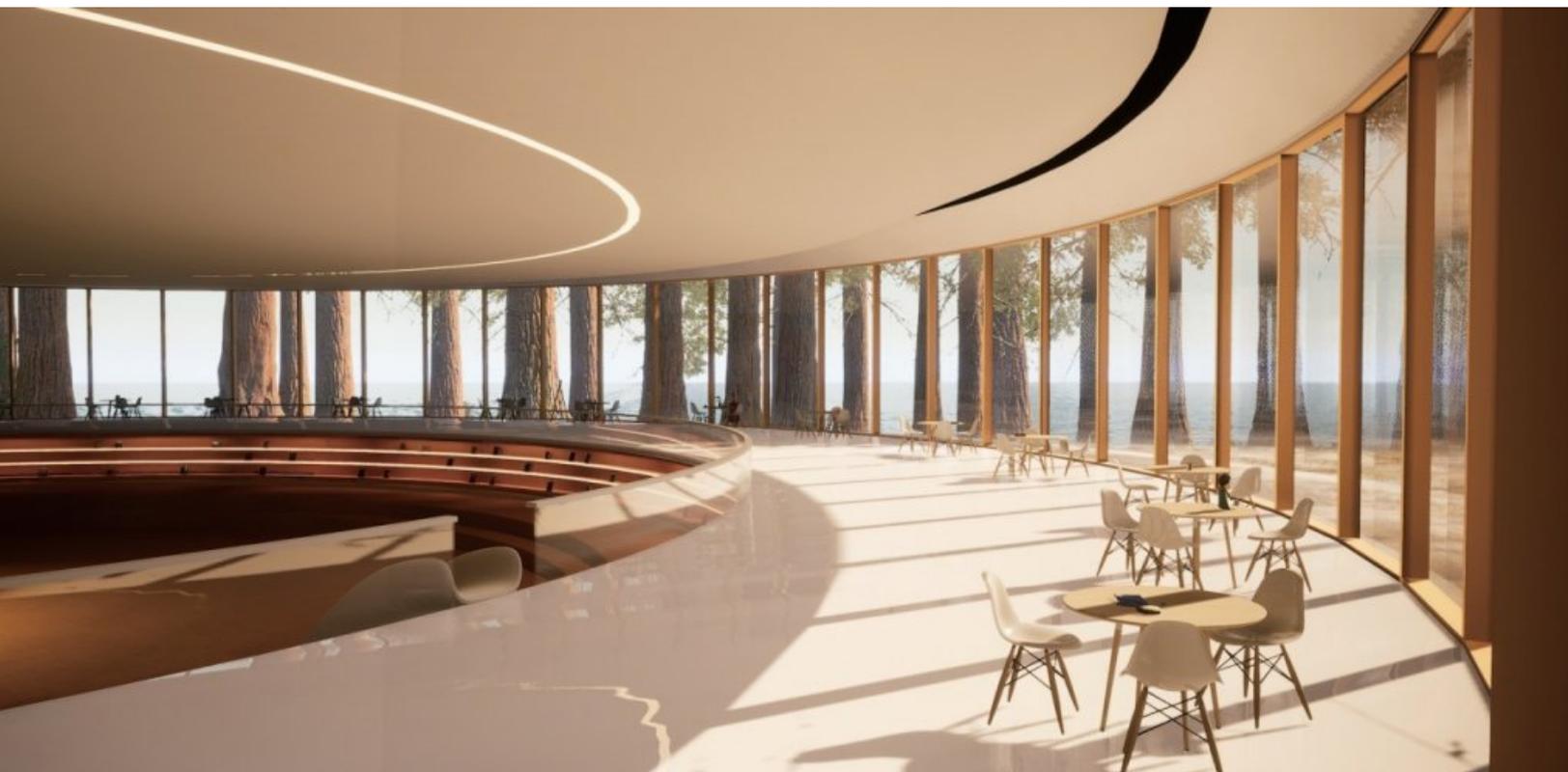
A place where imaginations come alive

A place where imaginations come alive Areumdamda is a picture book content founded upon the concept of a 'Playing Book'

It is a 2D & 3D interactive art platform scheduled for release in 2022.

For us, picture books embody introspection, reflection, and healing.

We hope that children and adults all over the world can achieve self-discovery and personal growth through Areumdamda's picture books.



Picture book
& Artist



Picture book
Publisher



Short Film
& Animation



Illustration



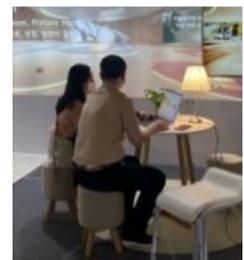
Exhibitions

Business

COMPANY	Arumdamda Co., Ltd.	CEO	Bae Jeong-hoon
ANNIVERSARY	2021.03	MAIN SERVICE	Metaverse platform operation and software development supply
HOME PAGE SNS	www.areumdamda.com @areumdamda	LOCATION	Room 802, Bando Ivy Valley, 686, Cheonggyesan-ro, Sujeong-gu, Seongnam-si, Gyeonggi-do

Areumdamda Main Project

- 2020. 04 Areumdamda Picture Book Museum Planning & Research
- 2021. 01 Created the first prototype of the Areumdamda platform
- 2021. 03 Established Areumdamda (Sole-Proprietorship)
- 2021. 04 Meetings related to culture and art, Content planning and production start of many consultations
- 2021. 05 Start designing the Areumdamda museum
- 2021. 11 Established Areumdamda Co., Ltd.
- 2021. 12 Latvian Embassy, "THE HORSE" Picture Book Content Virtual Exhibition Agreement
- 2022. 02 Signed an industry-academic agreement with Gyeonggi Game Meister High School
- 2022. 02 Research & Development Center had established
- 2022. 03 Gimpo International Sculpture Park Prototype Production
- 2022. 04 Bologna International Picture Book Exhibition
- 2022. 05 Paju Children's Book Festival Illustration Fair
- 2022. 05 Women-friendly company agreement
- 2022. 06 COEX Metaverse Korea Fair
- 2022. 06 Massively Multiplayer Online Role-Playing TEST
- 2022. 07 2022 Gyeonggi Book Ecosystem Conference Theme Presentation
- 2022. 08 Venture Business Certification
- 2022. 08 Seoul Forest Exhibition (planned)
- 2022. 09 Gimpo City Book Festival
- 2022. 11 Completed the design of Jin's Illustrated Gene Hips Entertainment Metaverse Stadium





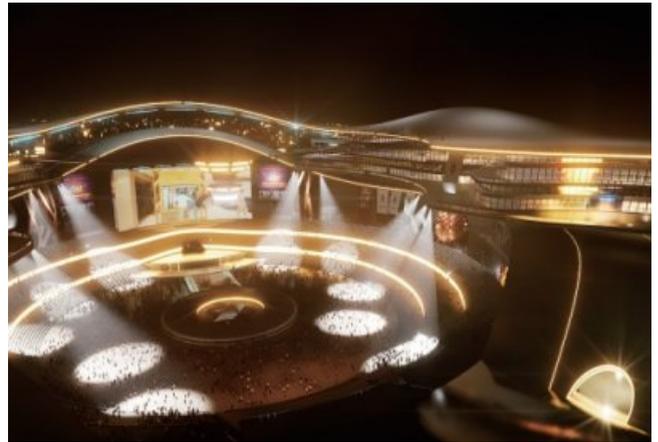
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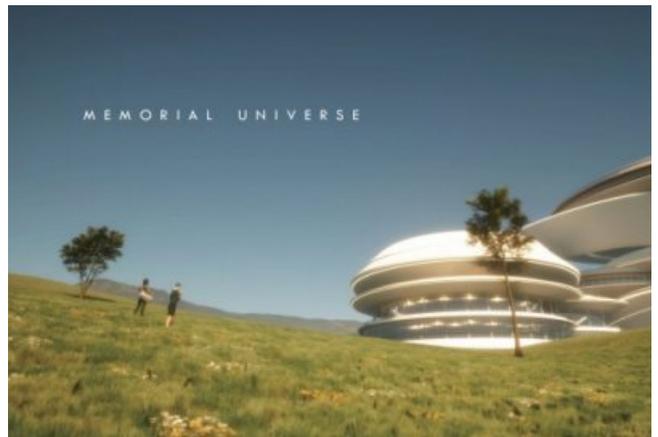
External Collaboration Project

Areumdamda directs various projects on virtual spaces through collaborations, in addition to our own projects. We strive to lead the next-generation world of Metaverse with our sophisticated architecture and creativity.

ZINHIPZ ENT & AREUMDAMDA Metaverse Concert hall : STADIUM X



JOIN PEOPLE & AREUMDAMDA Metaverse Memorial hall : MEMORIAL UNIVERSE



AREUMDAMDA MEDIA LAB



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